

**EXHIBIT & SPONSOR  
PROSPECTUS**

**INTRO  
PROGRAM**  
(valid until Aug. 31, 26)

the <sup>16<sup>th</sup></sup> edition  
**Water**  
expo

**August 4 & 5, 2027**



**BROWARD COUNTY  
CONVENTION  
CENTER** | GREATER FORT  
LAUDERDALE

**The only WATER & WASTEWATER trade show  
for United States and ALL The Americas!**

[www.TheWaterExpo.com](http://www.TheWaterExpo.com)  
+1 (305) 412-EXPO (3976)  
[mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)

# EVENT at a GLANCE

the  
**Water**  
expo

**What:** **The Water Expo 2027 (16<sup>th</sup> edition)**

The only show serving United States,  
Latin American & Caribbean huge markets!

**When:** **August 4<sup>th</sup> & 5<sup>th</sup>, 2026 (Wednesday & Thursday)**

Wednesday: Aug. 4: Opening: 8 - 10 am; Education: 10 am - 5 pm; Expo Hall: 10 am - 5 pm.

Thursday: Aug. 5: Education: 8 am - 3 pm; Expo Hall: 9 am - 3 pm.

**Where:** **Broward County Convention Center (Hall A) | 1950 Eisenhower Boulevard, Fort Lauderdale, FL 33316**

**Contact info:** (305) 412-EXPO (3976) | [mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com) | [www.TheWaterExpo.com](http://www.TheWaterExpo.com)

**Who will attend:** Water & Sewer Organizations & Contractors: Public/Private | Environmental Service Professionals | Underground Contractors | Septic Systems/Portable Sanitation Operators | Water Treatment Facility/Plant Operators | Water Utilities/Plants | Decentralized Water Systems Installers/Operators | Water Filtration & Purification Wholesalers, Retailers & Users | Water Testing Labs & Professionals | Managers for Residential /Commercial Applications | Plumbers/Contractors | Manufacturers / Distributors/Dealers/Retailers | Government/Municipalities | Exporters/Importers | Engineers / Consultants | Universities | Associations.

**Who Sponsor & Exhibit:** US & International Manufacturers, Suppliers, Experts & Providers within the event industry profiles willing to Enter and/or Expand into the United States, Latin American & Caribbean markets.

**Program draft:**

- Exhibit Hall with thousands of Products, Services, Technology & Know-How.
- Main Opening, Featured Sessions, Demos & Accredited Courses.
- 80+ US & International Top Speakers.
- Happy Hour, Sponsor Reception and more...

**Hotels:** 4 great Host & Affiliated Hotels in Fort Lauderdale ... At Special event rates ... Walking distance to the Center... Nearby Las Olas Boulevard & the Beach!



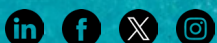
- ◆ Wastewater
- ◆ Sewer Infrastructure
- ◆ Trenchless & Pipe Rehab.
- ◆ Water Quality & Filtration
- ◆ Liquid Waste & Portable Sanitation
- ◆ Software & Finance

WHERE YOU MEET THE BUYERS,  
YOU WON'T FIND ANYWHERE ELSE!

IN SOUTH FLORIDA,  
BUSINESS CAPITAL OF THE AMERICAS

*A VACATION ESCAPE AT HAND!*

Produced by Show Winners Corporation, an experienced event promoting company based in Miami, Florida. With more than 25 years of experience, S.W.C. and its principals have launched and managed important international and domestic trade shows and expos. Some of these have been ranked among the TOP & Fastest Growing Shows for several years.



- 1) Intro Rates
- 2) 50% deposit, balance in 6 months
- 3) 5% OFF if paying in full

To Reserve,  
Complete Form in last page

### SPONSOR PACKAGES

|                   |                       |
|-------------------|-----------------------|
| 10'x10' (3x3mts)  | \$3,990 BRONZE        |
| 10'x20' (3x6mts)  | \$5,590 SILVER        |
| 10'x30' (3x9mts)  | \$6,590 SILVER PLUS   |
| 20'x20' (6x6mts)  | \$7,990 GOLD          |
| 20'x30' (6x9mts)  | \$9,990 PLATINUM      |
| 20'x40' (6x12mts) | \$11,990 DIAMOND      |
| 20'x50' (6x15mts) | \$13,995 DIAMOND PLUS |

### SPONSOR PACKAGES BENEFITS:

For **BRONZE, SILVER & SILVER+:**

- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT (if available) OR HALF PAGE AD in Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting

For **GOLD, PLATINUM & DIAMONDS:**

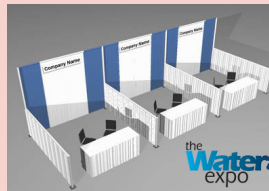
- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- DEMO/PRESENTATION by your BOOTH
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting (NEW)
- BONUS: GOLD & PLATINUM: HALF PAGE AD in the Guide
- BONUS: DIAMOND (& Up): FULL PAGE AD in the Guide

### A-LA-CARTE PACKAGES

|                  |                           |
|------------------|---------------------------|
| 10'x10' (3x3mts) | \$3,495 (\$34.95/sq. ft.) |
| 10'x20' (3x6mts) | \$4,995 (\$24.98/sq. ft.) |
| 10'x30' (3x9mts) | \$5,995 (\$20.00/sq. ft.) |

### A-LA-CARTE BENEFITS:

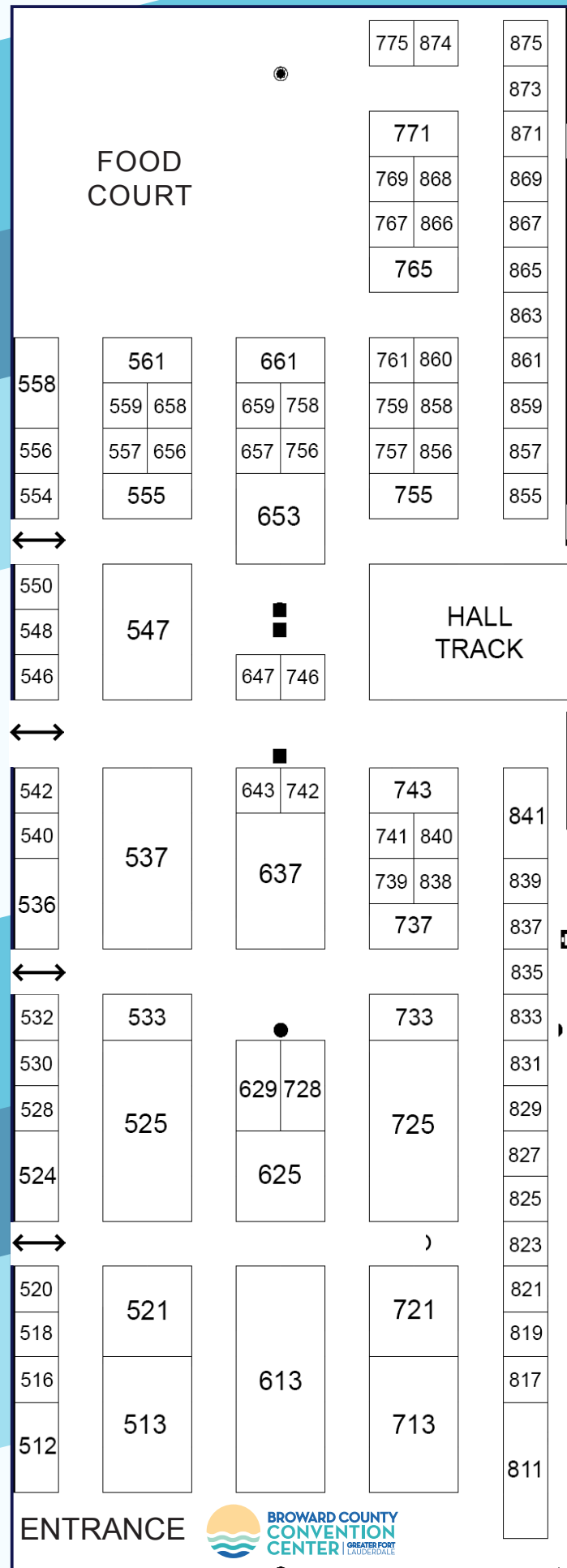
- Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & guide listings, Liability insurance. (10x20 & larger: 2 tables & 4 chairs).
- Staff badges: 10x10 (4 badges); 10x20 (6); 20x20 (8); 20x30 (10); 20x40 (12); 20x50 (14)
- VIP PLUS FREE passes for guests (a \$300 value each):  
10 up to 10x30 | 20 for 20x20 & larger.



Booth Layout

### ADD-ONS

|                                |                                  |
|--------------------------------|----------------------------------|
| <b>Booth types</b>             | <b>Electricity</b> 120 v, 5 amps |
| \$100 for 2-sides open         | \$195 (up to 300 sq. ft.)        |
| \$175 for 3-sides open         | \$375 (400 sq. ft. and up)       |
| \$250 for island booth         | <b>Speaking Slot:</b> \$995      |
| 2 <sup>nd</sup> listing: \$795 | <b>Social Media:</b> \$495       |



# SPONSORSHIP OPPORTUNITIES

August 4 & 5, 2027

**INTRO RATES**  
(valid until Aug. 31, 26)

## the Water expo

- > STAND OUT FROM YOUR COMPETITORS!
- > ENHANCE YOUR EXPOSURE!
- > DRIVE MORE TRAFFIC TO YOUR BOOTH!
- > DOMINATE THE EVENT!

### REGISTRATION

- A1 – BADGES (exclusive): \$3,500**
- A2 – REGISTRATION (exclusive): \$5,000**
- A3 – LANYARDS (exclusive): \$2,900**
- A4 – EXPO BAG (exclusive): \$2,200**

### DIGITAL & ON-LINE

- D1 – WEBSITE (exclusive): \$2,900**
- D2 – WEB BANNER (3 available): \$995**
- D3 – FLOORPLAN (exclusive): \$2,500**

### SIGNAGE

- B1 – LOBBY DIGITAL MONITORS (4 available): \$2,200**
- B2 – KIOSK DIGITAL SIGNAGE (4 available): \$2,000**
- B3 – FLOOR GRAPHICS (4 available): \$2,000**
- B4 – SELF-STANDING BANNERS (4 available): \$995**

### EDUCATION

- E1 – MAIN OPENING (2 available): \$2,900**

### NETWORKING

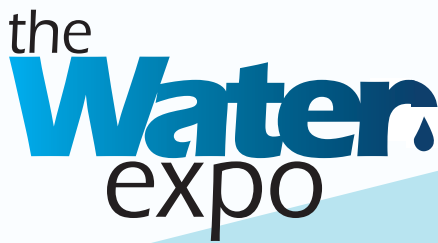
- F1 – HAPPY HOUR (3 available): \$3,500**

### HANDOUTS & INSERTS

- C1 – EVENT HANDOUT (exclusive): \$2,000**
- C2 – INSERTS IN EXPO BAG (5 available): \$900**

*Sponsorships may be customized as per your needs.*

**Non-Exhibiting Companies receive 2 Badges, Company Listing & Logo in Web.**



**AUG. 4 & 5, 2027**

**Broward County Convention Center**

Please complete, sign & return this Agreement to show organizers  
By [mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)

All requests will be assigned on a first-come, first-served basis.

**Questions? (305) 412-3976**

#### Payment Methods

- **ACH or WIRE** (ask for instructions)
- **Checks** from US banks payable to **THE WATER EXPO** and mail it to **8900 SW 107 Ave., Ste. 313, Miami, FL 33176**
- **Credit Card** (use the box at the bottom of this form)

Agreement will be considered valid when signed by Show Management.

# PARTICIPATION AGREEMENT

**LEGAL COMPANY NAME:** \_\_\_\_\_

## COMPANY INFORMATION (to be published)

**EXHIBITING AS:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **www:** \_\_\_\_\_

**PRODUCT** ☐ Wastewater ☐ Sewer ☐ Pipe Rehab ☐ Trenchless ☐ Quality / Filtration ☐ Septic

**LINES:** ☐ Portable Sanitation ☐ Groundwater ☐ Irrigation ☐ Software ☐ Finance Other: \_\_\_\_\_

**MARKETS:** ☐ USA ☐ Florida ☐ Caribbean ☐ Central America ☐ South America Other: \_\_\_\_\_

Description for listings (limit to 50 words): \_\_\_\_\_

## CONTACTS FOR EXHIBIT ARRANGEMENTS (not for staff onsite)

**MAIN** (Name): \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Cellular:** (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** (if different from above) \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**2nd CONTACT:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Cellular:** (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

## MAKE YOUR SELECTIONS

**1) SPONSOR Package:** DIAM+\_\_\_ DIAM\_\_\_ PLAT\_\_\_ GOLD\_\_\_ SILV+\_\_\_ SILV\_\_\_ BRO\_\_\_

Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**2) A-LA-CARTE Package:** Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**3) Booth types:** Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

**4) Electricity:** ☐ \$195 (up to 300 sq. ft.) ☐ \$375 (400 sq. ft. and up)

**5) Others:** ☐ Speaking: \$995 ☐ 2<sup>nd</sup> listing: \$795 ☐ Social Media: \$495

**6) Exclusive Sponsorships:** \_\_\_\_\_ **Guide AD (size):** \_\_\_\_\_

**Note:** \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

## COST

**1) Sponsor Package** \$ \_\_\_\_\_

**2) A-La-Carte** \$ \_\_\_\_\_

**3) Booth type** \$ \_\_\_\_\_

**4) Electricity** \$ \_\_\_\_\_

**5) Others** \$ \_\_\_\_\_

**6) Exclus./Ads** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**Approved by Management**

\_\_\_\_\_  
**Exhibitor / Sponsor Signature**

\_\_\_\_\_  
**Expo Account Executive**

\_\_\_\_\_  
**Date**

As an authorized representative of the Company/Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

## PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_