

WE ARE EXPANDING!

2025

August 20 & 21



**BROWARD COUNTY
CONVENTION
CENTER** | GREATER FORT
LAUDERDALE

the
Water
expo

SERVING

United States &
Latin American/Caribbean
HUGE Markets!

- Wastewater ■
- Sewer Infrastructure ■
- Trenchless & Pipe Rehab. ■
- Liquid Waste & Portable Sanitation ■
- Environmental Services ■
- Water Quality ■

EVENT at a GLANCE

the
Water
expo

What: **The Water Expo 2025 (14th edition)**
The only Water & Wastewater Show serving
The United States and ALL The Americas markets!

When: **August 20th & 21st, 2025 (Wednesday & Thursday)**
Wednesday: Aug. 20th: Opening: 8 - 10 am; Education: 10 am - 5 pm; Expo Hall: 10 am - 5 pm.
Thursday: Aug. 21st: Education: 8 am - 3 pm; Expo Hall: 9 am - 3 pm.

Where: **Broward County Convention Center (Hall A) | 1950 Eisenhower Boulevard, Fort Lauderdale, FL 33316**

Contact info: (305) 412-EXPO (3976) | mail@TheWaterExpo.com | www.TheWaterExpo.com

Who will attend: Water & Sewer Organizations & Contractors: Public/Private | Environmental Service Professionals | Underground Contractors | Septic Systems/Portable Sanitation Operators | Water Treatment Facility/Plant Operators | Water Utilities/Plants | Decentralized Water Systems Installers/Operators | Water Filtration & Purification Wholesalers, Retailers & Users | Water Testing Labs & Professionals | Managers for Residential /Commercial Applications | Plumbers/Contractors | Manufacturers / Distributors/Dealers/Retailers | Government/Municipalities | Exporters/Importers | Engineers / Consultants | Universities | Associations.

Who Sponsor & Exhibit: US & International Manufacturers, Suppliers, Experts & Providers within the event industry profiles willing to Enter and/or Expand into the United States, Latin American & Caribbean markets.

Program draft:

- Exhibit Hall with thousands of Products, Services, Technology & Know-How.
- Main Opening, Featured Sessions, Demos & Accredited Courses.
- 80+ US & International Top Speakers.
- Happy Hour, Sponsor Reception and more...

Hotels: 4 great Host & Affiliated Hotels in Fort Lauderdale ... At Special event rates ... Walking distance to the Center... Nearby Las Olas Boulevard & the Beach!



- Wastewater
- Sewer Infrastructure
- Trenchless & Pipe Rehab.
- Liquid Waste & Portable Sanitation
- Water Quality
- Environmental Services

WHERE YOU MEET THE BUYERS,
YOU WON'T FIND ANYWHERE ELSE!

IN SOUTH FLORIDA,
BUSINESS CAPITAL OF THE AMERICAS

A VACATION ESCAPE AT HAND!

Produced by Show Winners Corporation, an experienced event promoting company based in Miami, Florida. With more than 25 years of experience, S.W.C. and its principals have launched and managed important international and domestic trade shows and expos. Some of these have been ranked among the TOP & Fastest Growing Shows for several years.



MAKE YOUR SELECTION!

2025: August 20 & 21

To Reserve, Complete Form in [Page 7](#)

SPONSOR PACKAGES

10'x10' (3x3mts)	\$3,990 BRONZE
10'x20' (3x6mts)	\$5,590 SILVER
10'x30' (3x9mts)	\$6,590 SILVER PLUS
20'x20' (6x6mts)	\$7,990 GOLD
20'x30' (6x9mts)	\$9,990 PLATINUM
20'x40' (6x12mts)	\$11,990 DIAMOND
20'x50' (6x15mts)	\$13,995 DIAMOND PLUS

SPONSOR PACKAGES BENEFITS:

For **BRONZE, SILVER & SILVER+:**

- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT (if available) OR HALF PAGE AD in Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting

For **GOLD, PLATINUM & DIAMONDS:**

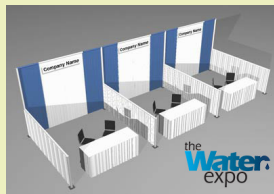
- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- DEMO/PRESENTATION by your BOOTH
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting (NEW)
- BONUS: GOLD & PLATINUM: HALF PAGE AD in the Guide
- BONUS: DIAMOND (& Up): FULL PAGE AD in the Guide

A-LA-CARTE PACKAGES

10'x10' (3x3mts)	\$3,495 (\$34.95/sq. ft.)
10'x20' (3x6mts)	\$4,995 (\$24.98/sq. ft.)
10'x30' (3x9mts)	\$5,695 (\$18.99/sq. ft.)

A-LA-CARTE BENEFITS:

- Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & guide listings, Liability insurance. (10x20 & larger: 2 tables & 4 chairs).



Booth Layout

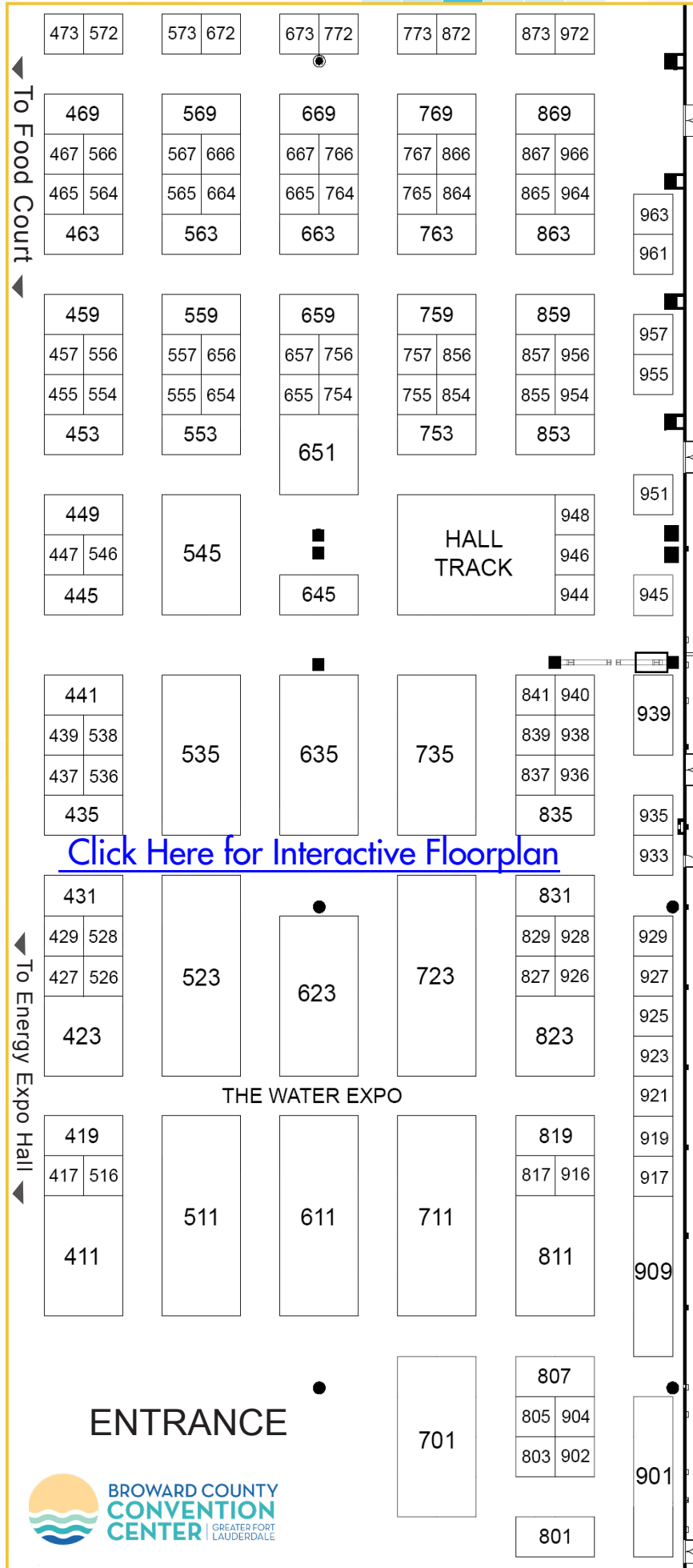
- Staff badges: 10x10 (4 badges); 10x20 (6); 20x20 (8); 20x30 (10); 20x40 (12); 20x50 (14)

- VIP PLUS FREE passes for guests (a \$300 value each): 10 up to 10x30 | 20 for 20x20 & larger.

ADD-ONS

Booth types	Electricity 120 v, 5 amps
\$100 for 2-sides open	\$195 (up to 300 sq. ft.)
\$175 for 3-sides open	\$295 (400 sq. ft. and up)
\$250 for island booth	Speaking Slot: \$995
2 nd listing: \$795	

+1 (305) 412-3976 | mail@TheWaterExpo.com



[Click Here for Interactive Floorplan](#)



ENTRANCE

EXCLUSIVE SPONSORSHIPS

STAND OUT FROM YOUR COMPETITORS! ENHANCE YOUR EXPOSURE!

DRIVE MORE TRAFFIC TO YOUR BOOTH! DOMINATE THE EVENT!

the 14th edition
Water
expo

2025: August 20 & 21

1- LOBBY DIGITAL MONITORS (2 sponsorships available):



\$2,900 (Non Exh.) | \$2,610 (Exh.)
Post Yourself by the Hall Entrance & Exit 3-Set TV Screens in Prime View!

Rotating all day long with event program in 2 prime areas by the Hall entrance and exit. 1920 x 1080 resolution. Support for image & video files. Sponsor content provided by sponsor or prepared by Show Management (extra fee of \$190)

3- BADGES (exclusive):

\$3,500 (Non Exh.) | \$3,150 (Exhibitor)
Display your Logo, Message & AD in All Badges!



Benefits include:

Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.

6- "HAPPY HOUR" (2 available):

\$3,500 (Non Exh.) | \$3,150 (Exhibitor)
Invite all Attendees to Network with You...
Be the Host of the Party!

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

8- EXPO BAG (exclusive):

\$2,900 (Non Exh.) | \$2,610 (Exh.)
Bring your Own Bag to the Show & Make It the EXPO BAG!

Advanced recognition in website and promotions, recognition in event's program and guide.

(Bag is provided by sponsor).



10- FLOORPLAN (exclusive):

\$2,900 (Non Exh.) | \$2,520 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

11- WEBSITE (exclusive):

\$2,900 (Non Exh.) | \$2,520 (Exhibitor)

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

4- LANYARDS (exclusive):

\$2,900 (Non Exh.) | \$2,610 (Exhibitor)
Place your Logo & Name on each Participant!

Lanyard provided by sponsor.



7- ONLINE REGISTRATION (exclusive):

\$2,900 (Non Exh.) | \$2,610 (Exhibitor)
Welcome Attendees with Your Message & Image when they register on-line!

Benefits include Banner with link on-line in all registration pages & in confirmation emails. Advanced recognition in website, expo guide and show promotions.

12- INSERTS in EXPO BAG (5 available):

\$900 ea. (Non Exh.) | \$810 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

2- KIOSK DIGITAL SIGNAGE (2 available):

\$2,900 (Non Exh.) | \$2,610 (Exh.)

Post Yourself in 2 Kiosks (linked) at High Traffic Locations!

Rotating all day long with event program in 2 prime access traffic areas. 1920 x 1080 resolution. Support for image & video files. Content provided by sponsor or prepared by Show Management (extra fee of \$190)



5- MAIN OPENING (exclusive):

\$3,300 (Non Exh.) | \$2,970 (Exh.)
Open the Event with Your Message... Loud & Clear!

5-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.



9- FLOOR GRAPHICS (4 available):

\$2,100/set (Non. Exh.) | \$1,890/set (Exh.)
Place Your Message where the Highest Traffic Flows & near Your Booth!

Dimension 3'x3'. Positioned by the Building Access areas, the Hall Lobby or Inside the Hall (you choose, and honored based on feasibility). Sold in sets of 3. Production and labor placement included. Artwork provided by sponsor or prepared by Show Management (extra fee of \$150)

13- PROGRAM CHART (exclusive):

\$2,900 (Non Exh.) | \$2,610 (Exhibitor)

Present the Program Chart with the complete Schedule of Sessions and Events! Given to each attendee in a separate piece, posted at the event website, on-site display screens & on the directional board triangles in the hall). Sponsored by "Company name, Logo & Booth #"

EXPO GUIDE ADVERTISING

TWE25 Expo Guide is a print & digital 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site and on-line.

- Back cover..... \$2,995 exclusive
- In cover..... \$1,995 exclusive
- Page 3..... \$1,995 exclusive
- Full page..... \$1,495
- Half page..... \$995
- Cover banner..... \$1,295 exclusive



SPOTLIGHT E-BLAST

PROMOTE YOUR COMPANY/ PRODUCT to 20K+ Buyers, Professionals & Potential Reps. from USA & ALL the Americas.
(Limited availability)

\$995 each

- E-Blast includes:**
- Banner (700x100px)
 - URL Link
 - 20 word description.

Schedule

Every other week starting July 1st.
Reserve your date now!

Pre-show Dates

- July 1st | July 15th | July 29th
- Aug. 5th | Aug. 12th | Aug. 19th

Post-show Dates

- Sept. 2nd | Sept. 16th | Sept. 30th



(Company provides banner)

the 14th edition
Water expo

August 20 & 21, 2025



EXCLUSIVE SPONSORSHIPS & ADVERTISING requests may be also customized as per your needs.

FEATURED SPONSORS

(as of Jan 1st, 2025)



ADDENDUM Suggested for international exhibitors.

the
Water
expo

August 20 & 21, 2025

HARD WALL BOOTH PACKAGES

Valid only for 10'x10' (3x3 mts) and 10'x20' (3x6 mts).
As shown, including set up and dismantle

3 X 3 MTS (10'X10')

- 1 header with Company Name)
- 1 meter cabinet (no graphic)
- 3 meter shelf
- 30" round table & 3 chairs
- 4 staff badges
- 10 FREE VIP PLUS admissions for guests (a \$300 ea)
- Listings on-line, in guide and in boards on-site
- Liability insurance

Price: 5,795 (inland booth)

Add: \$100/\$175 for corner/peninsula booth.

\$195 for electricity (115 v, 5 amps)

\$795 and become a **BRONZE sponsor** including:

- LOGO in Homepage Website (with link), in Guide & On-Site boards.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT on the Hall (if available) OR HALF PAGE AD in the Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting



Note: You can order more options and services (if required), once you receive the Exhibitor Manual (3 months prior to the show)



Note: You can order more options and services (if required), once you receive the Exhibitor Manual (3 months prior to the show)

3 X 6 MTS (10'X20')

- 2 headers with Company Name
- Two 1 meter cabinet (no graphic)
- Two 3 meter shelves
- Two 30" round tables & 6 chairs
- 6 staff badges
- 10 FREE VIP PLUS admissions for guests (a \$300 ea)
- Listings on-line, in guide and in boards on-site
- Liability insurance

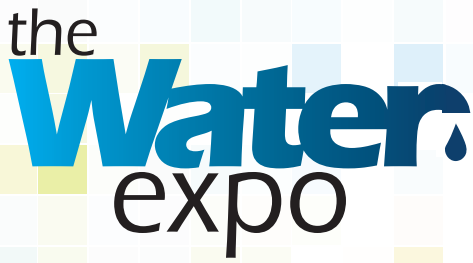
Price: \$8,795 (inland booth)

Add: \$100/\$175 for corner/peninsula booth.

\$195 for electricity (115 v, 5 amps)

\$795 and become a **SILVER sponsor** including:

- LOGO in Homepage Website (with link), in Guide & On-Site boards.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT on the Hall (if available) OR HALF PAGE AD in the Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting



PARTICIPATION AGREEMENT

This Box is for your info in the Expo Guide & Online - Please print clearly

AUG. 20 & 21, 2025

Broward County Convention Center

Please complete, sign & return this Agreement to show organizers
By mail@TheWaterExpo.com

All requests will be assigned on a first-come, first-served basis.

Make your check payable to **THE WATER EXPO** and mail it to **8900 SW 107 Ave., Ste. 313 Miami, FL 33176**

To pay by credit card use the box at the bottom. To pay by wire transfers or ACH ask for instructions. Agreement will be considered valid when signed by Show Management

COMPANY/EXHIBITOR: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: (_____) _____ www: _____

Main BRANDS: 1) _____ 2) _____ 3) _____

INDUSTRIES: Wastewater Sewer Environ-Svcs. Portable Sanitation Pressure Quality

MARKETS: USA FL South FL Caribbean Central America South America

Your description for the Guide (limit to 20 words)

CONTACT 1 (Name): _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

Address: (if different from above) _____

City: _____ State: _____ Zip: _____

CONTACT 2: _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

MAKE YOUR SELECTION

1) SPONSOR Package: DIAM+___ DIAM___ PLAT___ GOLD___ SILV+___ SILV___ BRO___

Booth size: _____' X _____' Choices: a) _____ b) _____

2) A-LA-CARTE Package: Booth size: _____' X _____' Choices: a) _____ b) _____

3) Booth types: Add \$100 (2-side open) \$175 (3-side open) \$250 (Island booth)

4) Electricity: \$195 (up to 300 sq. ft.) \$295 (400 sq. ft. and up)

5) Others: Speaking: \$995 2nd listing: \$795 E-Blast: \$995 Date: _____

6) Exclusive Sponsorships: _____ Guide AD (size): _____

Note: _____

COST

1) Sponsor Package \$ _____

2) A-La-Carte \$ _____

3) Booth type \$ _____

4) Electricity \$ _____

5) Others \$ _____

6) Exclus./Ads \$ _____

TOTAL \$ _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

Approved by Show Management

Exhibitor / Sponsor Signature _____

Expo Account Executive _____

Date _____

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO Terms & Conditions, and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

PLEASE CHARGE MY CREDIT CARD

VISA _____ MC _____ AMEX _____ DISC _____

Number _____ Cardholder _____

Expiration: _____ Sec. Code: _____ Signature _____

Billing Address _____ City _____ State _____ Zip _____