

EXCLUSIVE SPONSORSHIPS

AUG. 23-25

the **Water** expo ²⁰²²

Stand out from your competitors... Dominate the event!

A - MAIN OPENING (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Open the Event with Your Message... Loud & Clear!!

10-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.

B - "HAPPY HOUR" (exclusive)

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

On Day 1, August 24 at 5 pm. Invite all Attendees to Network with You... Be the Host of the Party! At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

C - "SEE-YOU-IN-2023 FREE BEER CLOSING":

\$2,000 (Non Exh.) | \$1,600 (Exh.) - Exclusive

On Day 2, Aug 25, 3pm by your BOOTH.

Logo on event signage, Recognition in website, show promotions, event's program and guide.

D - REGISTRATION & BADGES (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Welcome Attendees with Your Message & Image when they register on-line and in their Badges on-site! Benefits include: Banner with link on-line on registration pages, Logo and ad on badges. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.

E - LANYARDS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

Lanyard provided by sponsor.

F - SANITATION STATIONS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

STATIONS provided by Sponsor. Logo in event signage on the floor. Recognition in web, show promos and guide.

G - FLOORPLAN (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

H - EXPO BAG (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.) Bring your own bag to the Show and Make It the EXPO BAG!

Advanced recognition in website and promotions, recognition in event's program and guide (Bag is provided by sponsor)

I - PROGRAM CHART (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

TWE22 Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

J - SPECIAL COURSE:

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals. Table top by the breakout entrance, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.

K- INSERTS in EXPO BAG (5 available):

\$700 ea. (Non Exh.) | \$560 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

L- COFFEE STATIONS:

Opening \$950 | Courses, Matchmaking & Featured Sessions \$750 ea. | \$3,500 (exclusive for the whole show)

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

M- WEBSITE (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

N- AUDIO VISUALS (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Logo in ALL A/V screens at Educational Breakout & Floor Tracks. Recognition in website, promotions & guide.

EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.

EXPO GUIDE ADVERTISING:

TWE22 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site to each attendee.

Back cover	\$1,995	exclusive
In cover	\$1,495	exclusive
Page 3	\$1,495	exclusive
Full page	\$1,295	
Half page	\$795	
Cover banner	\$995	exclusive

