

# EXCLUSIVE SPONSORSHIPS

AUG. 23-25

the **Water** expo <sup>2022</sup>

Stand out from your competitors... Dominate the event!

## A - MAIN OPENING (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Open the Event with Your 10-minute opening message, literature distribution opportunities, show promotions, event's program & guide.



## B - "HAPPY HOUR" (exclusive)

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

On Day 1, August 24 at 5 pm Network with You. Be the H lounge area with live music, outstanding presence & exposure. Recognition in event's program signage. Literature distribution opportunities.



## C - ONLINE REGISTRATION (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

Welcome Attendees when they register on the website, expo guide and show promotions.



## D - BADGES (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Display your logo. Benefits include logo on badge. Logo at Registration website, show promotions, and expo guide.



## E - LANYARDS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

Lanyard provided by sponsor



## F - SANITATION STATIONS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

STATIONS provided by Sponsor. Logo in event signage on the floor. Recognition in web, show promos and guide.

## G - FLOORPLAN (exclusive):

\$2,500 (Non Exh.) | \$1,600 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

## H - EXPO BAG (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

Bring your own bag to the show and logo in event's program and guide (Bag is provided by sponsor)



## I - PROGRAM CHART (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

TWE22 Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

## J - UNIVERSITY DAY AUG. 23 (3 available):

\$2,000 (Non Exh.) | \$1,600 (Exh.)

Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals. Table top by the breakout entrance, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.

## K- INSERTS in EXPO BAG (5 available):

\$700 ea. (Non Exh.) | \$560 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

## L- COFFEE STATIONS:

Opening & University Day \$950, Matchmaking & Featured Sessions \$750 ea. | \$3,500 (exclusive for the whole show) Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

## M- WEBSITE (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

## N- AUDIO VISUALS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

Logo in ALL A/V screens on Featured Sessions & Floor Tracks. Recognition in website, promotions & guide.

EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.

## EXPO GUIDE ADVERTISING:

TWE22 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site to each attendee.

|              |             |         |           |
|--------------|-------------|---------|-----------|
| Back cover   | <b>SOLD</b> | \$1,995 | exclusive |
| In cover     |             | \$1,495 | exclusive |
| Page 3       | <b>SOLD</b> | \$1,495 | exclusive |
| Full page    |             | \$1,295 |           |
| Half page    |             | \$795   |           |
| Cover banner |             | \$995   | exclusive |

