

the **Water** expo

August 21 & 22, 2024

EDUCATION starts August 20
MACC Convention Center

13th Edition!



Wastewater | Sewer Infrastructure | Trenchless
Liquid Waste | Environmental Services | Water Quality



SERVING UNITED STATES, LATIN AMERICA & THE CARIBBEAN!



Valid until March 30, 2024
Opportunities served
on a first come basis.

(305) 412-3976 - www.TheWaterExpo.com - mail@TheWaterExpo.com

MAKE YOUR SELECTION!

13th Edition!

Wastewater | Sewer Infrastructure | Trenchless | Liquid Waste | Environmental Services | Water Quality

BOOTH SIZE	SPONSOR PACKAGES	A-LA-CARTE	ADD-ONS
10'x10' (3x3mts)	\$3,790 BRONZE	\$2,995 (\$29.95/sq. ft.)	Booth types \$100 for 2-sides open \$175 for 3-sides open \$250 for island booth Electricity 120 v, 5 amps \$180 (up to 300 sq. ft.) \$280 (400 sq. ft. and up) Speaking Slot: \$795 2nd listing: \$495
10'x20' (3x6mts)	\$5,390 SILVER	\$4,595 (\$22.97/sq. ft.)	
10'x30' (3x9mts)	\$6,290 SILVER PLUS	\$5,495 (\$18.32/sq. ft.)	
20'x20' / 10'x40' (6x6mts)	\$7,590 GOLD	\$6,595 (\$16.49/sq. ft.)	
20'x30' (6x9mts)	\$8,990 PLATINUM	N/A	
20'x40' (6x12mts)	\$10,990 DIAMOND	N/A	
20'x50' (6x15mts)	\$12,595 DIAMOND PLUS	N/A	

SPONSOR PACKAGES BENEFITS:

A-LA-CARTE BENEFITS **PLUS**

- **LOGO** in Homepage Website (with link), Guide & On-Site.
- **FEATURED LISTINGS** in Website (bilingual), Guide & On-Site.
- **SPEAKING SLOT** (if available) or **HALF PAGE AD** in the Guide.
- **PROMO BANNER & SOCIAL MEDIA** Posting (**NEW**)
- **PLATINUM: HALF PAGE AD** in the Guide (**BONUS**)
- **DIAMOND (& Up): FULL PAGE AD** in the Guide (**BONUS**)

A-LA-CARTE BENEFITS: [See booth layout](#)

Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & Guide listings, staff badges & **FREE** passes for guests. (10x20 & larger: 2 tables & 4 chairs) **NEW: Liability Insurance** included

OUTDOOR EXHIBITS & DEMOS:

- 300 sq. ft. minimum • 50% OFF a-la-carte rates
- Must be an indoor exhibitor • Limited availability



SELECT YOUR BOOTH...

the
Water
expo

EXPO: Aug. 21 & 22

EDUCATION starts Aug. 20

In MIAMI - MACC

Convention Center



www.TheWaterExpo.com

Questions:

(305) 412-3976

EXCLUSIVE

SPONSORSHIPS

Stand out from your competitors - Dominate the event!

A - MAIN OPENING (exclusive):

\$2,800 (Non Exh.) | \$2,520 (Exh.)

Open the Event with Your Message... Loud & Clear!!

5 minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.

B - "HAPPY HOUR" (2 available):

\$3,000 (Non Exh.) | \$2,700 (Exhibitor)

On Day 1, August 21 at 5 pm. Invite all Attendees to

Network with You... Be the Host of the Party! At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

C - ONLINE REGISTRATION (exclusive):

\$2,500 (Non Exh.) | \$2,250 (Exh.)

Welcome Attendees with Your Message & Image when they register on-line! Benefits include: Banner with link on-line in all registration pages & in confirmation emails. Advanced recognition in website, expo guide and show promotions.

D - BADGES (exclusive):

\$3,000 (Non Exh.) | \$2,700 (Exhibitor)

Display your Logo, Message & Ad in All Badges!

Benefits include: Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.

E - LANYARDS (exclusive):

\$2,000 (Non Exh.) | \$1,800 (Exhibitor)

Lanyard provided by sponsor.



F- WEBSITE (exclusive):

\$2,500 (Non Exh.) | \$2,250 (Exhibitor)

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.

the
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G - FLOORPLAN (exclusive):

\$2,000 (Non Exh.) | \$1,800 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards on-site.

H - EXPO BAG (exclusive):

\$2,000 (Non Exh.) | \$1,800 (Exhibitor)

Bring your own bag to the Show

Advanced recognition in website, event's program and guide (Bag



at the EXPO BAG!

Recognition in website, event's program and guide.

I - PROGRAM CHART (exclusive):

\$2,000 (Non Exh.) | \$1,800 (Exhibitor)

Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

J - UNIVERSITY DAY AUG. 20 (exclusive):

\$2,000 (Non Exh.) | \$1,800 (Exh.)

Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals.

Table top by the breakouts entrance lobby, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.

K- INSERTS in EXPO BAG (5 available):

\$700 ea. (Non Exh.) | \$670 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

L- COFFEE STATIONS:

Opening \$950, University Day \$950 | \$3,500 (exclusive for the whole show)

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

M- AUDIO VISUALS (exclusive):

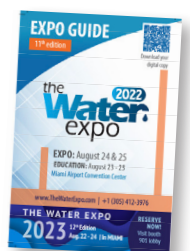
\$2,000 (Non Exh.) | \$1,800 (Exhibitor)

Logo with booth number in ALL A/V screens at Educational Break-out & Floor Tracks. Recognition in website, promotions & guide.

EXPO GUIDE ADVERTISING:

TWE24 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site and on-line.

Back cover	\$2,495	exclusive
In cover	\$1,795	exclusive
Page 3	\$1,795	exclusive
Full page	\$1,295	
Half page	\$795	
Cover banner	\$995	exclusive



This Box is for your info in the Expo Guide & Online - Please print clearly

COMPANY/EXHIBITOR: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: (_____) _____ www: _____

Main BRANDS: 1) _____ 2) _____ 3) _____

INDUSTRIES: ☐ Wastewater ☐ Sewer ☐ Environ-Svcs. ☐ Portable Sanitation ☐ Pressure ☐ Quality

MARKETS: ☐ USA ☐ FL ☐ South FL ☐ Caribbean ☐ Central America ☐ South America

Your description for the Guide (limit to 20 words)

CONTACT 1(Name): _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT 2: _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

AUGUST 21 & 22

Education starts Aug. 20

MACC Convention Center - In Miami

Please complete, sign & return this Agreement to show organizers

By mail@TheWaterExpo.com

All requests will be assigned on a first-come, first-served basis.

Make your check payable to
THE WATER EXPO and mail it to
8900 SW 107 Ave., Ste. 313
Miami, FL 33176

To pay by credit card use the box at the bottom. To pay by wire transfers or ACH ask for instructions. Agreement will be considered valid when signed by Show Management

MAKE YOUR SELECTION

1) Sponsor Package: DIAM+___ DIAM___ PLAT___ GOLD___ SILV+___ SILV___ BRO___

2) Booth size: _____' X _____' Choices: a) # _____ b) # _____ c) # _____

3) Booth types: Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

4) Electricity: ☐ \$180 (up to 300 sq. ft.) ☐ \$280 (400 sq. ft. and up)

5) Others: ☐ Speaking: \$795 ☐ 2nd listing: \$495

6) Exclusive Sponsorships: _____ Guide AD (size): _____

Note: _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

COST

1) Package \$ _____

2) Booth \$ _____

3) Booth type \$ _____

4) Electricity \$ _____

5) Others \$ _____

6) Exclus./Ads \$ _____

TOTAL \$ _____

Approved by
Show Management

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

PLEASE CHARGE MY CREDIT CARD

VISA _____ MC _____ AMEX _____ DISC _____

Number _____ Cardholder _____

Expiration: _____ Sec. Code: _____ Signature _____

Billing Address _____ City _____ State _____ Zip _____