

# EXCLUSIVE SPONSORSHIPS

AUG. 25 & 26

10<sup>th</sup> Edition

the **Water** 2021  
expo

Stand out from your competitors... Dominate the event!

## A - MAIN OPENING (exclusive):

**\$2,500 (Non Exh.) | \$2,000 (Exh.)**

**Open the Event with Your Message... Loud & Clear!!** 10-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.

## B - TWE21 "HAPPY HOUR" (exclusive)

**\$2,000 (Non Exh.) | \$1,600 (Exhibitor)**

**On Day 1, August 25 at 5 pm. Invite all Attendees to Network with You... Be the Host of the Party!** At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

## C - "SEE-YOU-IN-2022 FREE BEER CLOSING":

**\$2,000 (Non Exh.) | \$1,600 (Exh.) - Exclusive**

**On Day 2, Aug 26, 3pm by your BOOTH.**

Logo on event signage, Recognition in website, show promotions, event's program and guide.

## D - REGISTRATION & BADGES (exclusive):

**\$2,500 (Non Exh.) | \$2,000**

**WELCOME ATTENDEES WITH YOUR MESSAGE** when they register on line and on their badges. Items include: Banner with link on line on registration and ad on badges. Logo at Registration area. Ad recognition in website, show promotions, and expo guide.



**SOLD**

## E - LANYARDS (exclusive):

**\$2,000 (Non Exh.) | \$1,600 (Exhibitor)**

Lanyard provided by sponsor.

## F - SANITATION STATIONS (exclusive):

**\$2,000 (Non Exh.) | \$1,600 (Exh.)**

**STATIONS provided by Sponsor.** Logo in event signage on the floor. Recognition in web, show promos and guide.

## G - TWE21 FLOORPLAN (exclusive):

**\$2,500 (Non Exh.) | \$2,000 (Exhibitor)**

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

## H - EXPO BAG (exclusive):

**\$2,000 (Non Exh.) | \$1,600 (Exh.)** Bring your own bag to the Show and Make It the EXPO BAG!

Advanced recognition in website and promotions, recognition in event's program and guide (Bag is provided by sponsor)

## I - TWE21 PROGRAM CHART (exclusive):

**\$2,500 (Non Exh.) | \$2,000 (Exhibitor)**

TWE20 Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

## J - TWE21 SPECIAL COURSE:

**\$2,500 (Non Exh.) | \$2,000 (Exh.)**

**Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals.**

Table top by the breakout entrance, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.

## K- INSERTS in EXPO BAG (5 available):

**\$700 ea. (Non Exh.) | \$560 ea. (Exhibitor)**

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

## L- COFFEE STATIONS:

**Opening \$950 | Courses, Matchmaking & Featured Sessions \$750 ea. | \$3,500 (exclusive for the whole show)**

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

## M- TWE21 WEBSITE (exclusive):

**\$2,500 (Non Exh.) | \$2,000 (Exhibitor)**

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

## N- TWE21 AUDIO VISUALS (exclusive):

**\$2,500 (Non Exh.) | \$2,000 (Exhibitor)**

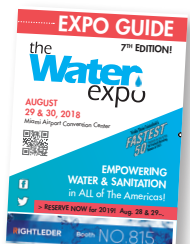
Logo in ALL A/V screens at Educational Breakout & Floor Tracks. Recognition in website, promotions & guide.

*EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.*

## EXPO GUIDE ADVERTISING:

TWE21 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site to each attendee.

Back cover	\$1,995	exclusive
In cover	\$1,495	exclusive
Page 3	\$1,495	exclusive
Full page	\$1,295	
Half page	\$795	
Cover banner	\$995	exclusive



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