

Bringing More Business To You!

The **9th edition** of **The Water Expo** is committed to maximizing your business experience, ROI and amount of new leads acquired, in a year where major water & sanitation related events have been cancelled.

Every year over a thousand of qualified attendees have come to the show, and every year many thousands more have been unable to attend -mainly from Latin America and the Caribbean- because of the lack of a US visa, conflicting agendas, and associated travel expenses.

The potential in the regions we serve is huge, and innovative ideas have been implemented to maximize your business opportunities and performance.

the
Water²⁰²⁰
expo

**WE ARE
HERE
FOR YOU!**

2020

October 28 & 29

▶ The **PHYSICAL SHOW** will take place as always. It will run within the new health and safety guidelines established by the venue and authorities.

▶ A new **VIRTUAL PAVILION** has been added for international and domestic exhibitors willing to participate without having to travel.

▶ For both scenarios, a **MATCHMAKING BUSINESS SHOWROOM** has been included in all packages, empowering exhibitors' exposure & capabilities to do business in real time with physical and virtual attendees from around the world. Showrooms will open at show time & will run until the end of the year.

▶ A **PRIVATE VIRTUAL MEETING ROOM** will be available to allow exhibitors to schedule business meetings and to invite customers to private sessions and demos during the week of the show.

▶ The event's **EDUCATIONAL PROGRAM** has also been expanded with more content and flexibility. On-site and On-line sessions will be provided. Exhibiting companies may take full advantage of the speaking opportunities at hand to present new products, innovation, trainings, and demos.

▶ New **ATTENDEE REGISTRATION OPTIONS** -physical and virtual- are available. The latter mainly geared to the thousands of international attendees that cannot come every year.

IT'S TIME TO EMPOWER YOUR BUSINESS

IT'S TIME TO RESERVE YOUR PACKAGE

IT'S TIME TO REGISTER TO ATTEND

#TWE20