EXCLUSIVE SPONSORSHIPS
Stand out from your competitors… Dominate the event!

A - MAIN OPENING (exclusive):
$2,500 (Non Exh.) | $2,000 (Exh.)
Open the Event with Your best Clear. Dominate the open message, event signage & AV screen, literature opportunities. Recognition in website, show promotions, event’s program & guide.

B - TWE20 “HAPPY HOUR” (exclusive)
$2,000 (Non Exh.) | $1,600 (Exhibitor)
On Day 1, August 26, at 5 pm, host all attendees. Network with you. Be the Host of the Night! Logo on event signage, full standing presence & exposure during the “Happy Hour”. Recognition in event’s program and guide, your logo on event signage. Literature distribution opportunities.

C - “SEE-YOU-IN-2021 FREE BEER CLOSING” (exclusive): $2,000 (Non Exh.) | $1,600 (Exhibitor)
On Day 2, Aug 27, 3pm by your BOOTH. Logo on event signage, Recognition in website, show promotions, event’s program and guide.

D - REGISTRATION & BADGES (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Welcome Attendees with Your message when they register online and in their Badges on-site. Banner with link on-line on registration pages, logo on badges. Logo at Registration area. Advanced recognition in website and promotions, event’s program & guide.

E - LANYARDS (exclusive): $2,000 (Non Exh.) | $1,600 (Exhibitor)
Lanyard provided by sponsor.

F - CHARGING STATION (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Keep attendees fully operational with their mobiles! Logo with a Courtesy of “Your Company Name” in the station. Advanced recognition in website and show promotions, recognition in event’s program and guide.

G - TWE20 FLOORPLAN (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Banner (620 x 60 px) posted on the online interactive floor plan, “Courtesy of your Company name & Logo” in the central pages of the Expo Guide and in Directional Boards onsite.

H - EXPO BAG (exclusive):
$2,000 (Non Exh.) | $1,600 (Exhibitor) Bring your own bag to the Show and Make It the EXPO BAG! Advanced recognition in website and promotions, recognition in event’s program and guide (Bag is provided by sponsor).

I - TWE20 EDUCATIONAL PROGRAM (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Be the Exclusive Sponsor of the Educational Program (on-site & on-line). Mention & Logo in promotional Schedule & Guide.

J - TWE20 SPECIAL COURSE:
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals. Table top by the breakout entrance, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event’s program & guide.

K - INSERTS in EXPO BAG (5 available):
$700 ea. (Non Exh.) | $560 ea. (Exhibitor)
Unusual item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

L - COFFEE STATIONS: Opening $950 | Courses, Matchmaking & Featured Sessions $750 ea. | $3,500 (exclusive for the whole show)
Logo on event signage by the coffee station, Recognition in website, show promotions, event’s program & guide.

M - TWE20 WEBSITE (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Banner with link in every page of the show website prominently displayed in the header. Recognition guide.

N - TWE20 AUDIO VISUALS (exclusive):
$2,500 (Non Exh.) | $2,000 (Exhibitor)
Logo in ALL A/V screens at Educational Breakout & Floor Tracks. Recognition in website, promotions & guide.