

OUTDOOR EXHIBITS & LIVE DEMO PROGRAM

Equipment and Technology demonstrations

RESERVE NOW! Limited availability

Assistance (305) 412-3976 - mail@TheWaterExpo.com

The Water Expo 2019 provides outdoor exhibits at special rates. Outdoor exhibitors will be able to display and demo their equipment during the 2 days of the show in their contracted area with no restrictions complying with the premise regulations. TWE19 will run a **3-hour highlighted official demo program** on **Thursday August 29, 2019 from 9 am to 12 noon**, (2nd day of the show) where all outdoor exhibitors will be able to maximize their demos and interaction with attendees. A special section of the event guide will be released for the **Official Demo Program** including all outdoor exhibitors with pics and descriptions (bilingual) of their demos. All registered attendees have full access to the outdoor exhibit area and demos.

WHAT YOU NEED TO KNOW TO APPLY...

a) **Requirement:** You have to be an indoor exhibitor to participate.

b) **Minimum size:** 300 sq ft. All your equipment, accessories, demo area, etc. will have to be located within your contracted area.

c) **Rates:** 50 % off a-la-carte indoor rates.
 300 sq ft indoors @ \$4,795 (**outdoors @ just \$2,397.50**)
 400 sq ft indoors @ \$5,995 (**outdoors @ just \$2,997.50**)
 600 sq ft indoors @ \$7,495 (**outdoors @ just \$3,747.50**)
 800 sq ft indoors @ \$8,995 (**outdoors @ just \$4,497.50**)
 1000 sq ft indoors @ \$10,495 (**outdoors @ just \$5,247.50**)
 1200 sq ft indoors @ \$12,000 (**outdoors @ just \$6,000**)
 Larger outdoor spaces quoted upon request.

d) **Location:** Assigned on a first come basis (upon request) until capacities are met. Limited availability

e) **Lots:** Left, Right and Center (see diagram below). Trucks and big equipment could only be located by the Left or Right lots (on asphalt) as per premise regulations.

f) **Benefits:** All outdoor exhibitors receive

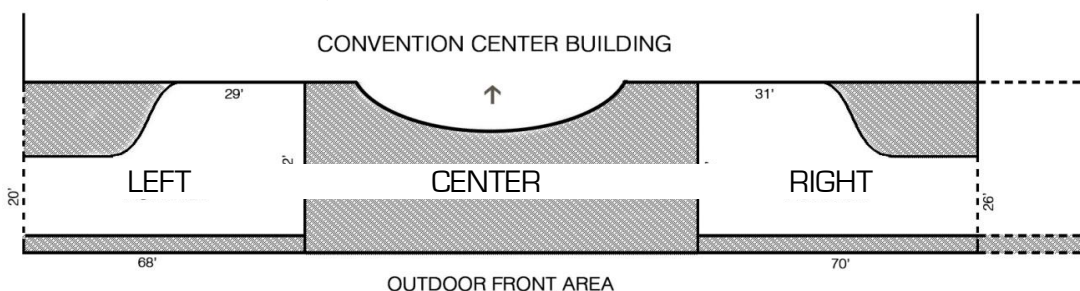
- outdoor assigned area.
- listings in the Guide & on-line (bilingual)
- reference to your indoor booth number included
- inclusion in the Official Demo Program Section (bilingual).
- extensive promotion
- right to bring your resources: generators, tents, tables, chairs, etc.

g) **Overnight Security:** Provided by organizers the nights of Aug 27 & 28, from 8 pm to 6 am.



TO RESERVE PLEASE USE THE FORM IN NEXT PAGE...

Once received and processed by Show Management, a confirmation email will be sent to you.



ATTRACT BUYERS
 WITH YOUR DYNAMIC DEMOS
 AT THE ENTRANCE OF THE SHOW

APPLICATION FORM
OUTDOOR EXHIBITS & LIVE DEMO PROGRAM

Please complete, sign & return this Agreement to show organizers
 By mail@TheWaterExpo.com or by FAX to (305) 412-3247

All requests will be assigned on a first-come, first-served basis.
 For assistance call (305) 412-EXPO (3976) or mail@TheWaterExpo.com

Company Name: _____

Contact Person: _____

Title: _____ Cell Phone: (_____) _____

Email: _____@_____

Requested Area (SQ FT) _____ Cost \$ _____

Preferred LOT: RIGHT ___ LEFT ___ CENTER ___

Have you already reserved your indoor exhibits?

YES _____ Please complete this form and forward with payment information.

NO _____ Please complete this form and forward with payment information as an addendum of your [Participation Agreement](#) booking your indoor booth.

REQUIREMENTS

- a) Liability Insurance: Participants should carry and provide organizers (30 days in advance) a Certificate of Liability Insurance (\$1,000,000 minimum) covering any potential human or property harm consequence of an eventual accident during the set-up, performance and move-out of the Outdoor Exhibit & Demos themselves. Such Certificate should include as additional insured: *Show Winners Corp dba The Water Expo* (8900 SW 107 Ave., Ste 313, Miami, FL 33176) and *AFP 103 Corp dba Doubletree by Hilton Miami Airport & Convention Center* (711 NW 72 Ave, Miami, FL 33126).
- b) Outdoor Exhibit & Demos should be performed in a professional way and with courtesy towards your neighboring companies.
- c) Set Up: Tuesday, Aug 27 from 1 to 5 pm. Move out: Thursday Aug 29 from 4 pm and 6 pm.
- d) It is assumed that the Outdoor Exhibit & Demo Program will be held "rain or shine". In no way will the Organizers be held responsible in case the Outdoor Program does not take place partially or totally due to extreme bad weather conditions.
- e) The Outdoor Exhibit & Demo Program is governed by THE WATER EXPO Terms & Conditions disclosed and posted in the event's website.

 Exhibitor Signature

 Date

 Show Management Approval

PAYMENT BY CHECK: Payable to **THE WATER EXPO** and mail it to **8900 SW 107 Ave., Ste 313, Miami, FL 33176**

BY CREDIT CARD: AMEX ___ VISA ___ MC ___ DISC ___ Number _____

Cardholder Name _____ Exp. Date _____ Sec. Code _____

Cardholder Signature _____ Billing Address _____