



2016

SPRING EDITION

NEW DATE: April 6 & 7

Miami Airport Convention Center

IRRIGATION & GROUNDWATER

**Empowering
WATER in
The Americas!**

Serving East USA, Florida PLUS
Latin America & the Caribbean:
40 COUNTRIES UNDER ONE ROOF!

the
Water
expo

RESERVE NOW & SAVE for 2016!

(305) 412-EXPO (3976) | mail@TheWaterExpo.com | www.TheWaterExpo.com

CONNECT with East USA, Florida PLUS *Latin America & the Caribbean!*

SPRING EDITION: April 6 & 7, 2016 for **IRRIGATION & GROUNDWATER**

Increased Benefits - Immediate Exposure - Speaking Opportunities - **40 Countries Under One Roof!**

BOOTH Sizes

BOOTH Sizes	A-LA-CARTE:	PACKAGES
10'x10'	\$1,995 (\$19.95 /sq. ft.)	just... \$2,990 (BRONZE for 10x10)
10'x20'	\$3,595 (\$17.98 /sq. ft.)	just... \$4,590 (SILVER for 10x20)
20'x20'	\$5,995 (\$14.98 /sq. ft.)	just... \$6,990 (GOLD for 20x20)
20'x30'	\$7,495 (\$12.49 /sq. ft.)	just... \$8,490 (PLATINUM for 20x30)
20'x40'	\$8,995 (\$11.24 /sq. ft.)	just... \$9,990 (DIAMOND for 20x40)

A-LA-CARTE BOOTHS include pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & Guide regular listings, staff badges & FREE passes to the Hall for customers and prospects. 10x20 and larger: 2 tables & 4 chairs. **For electricity** add \$150

OUTDOOR EXHIBITS: 50% off indoor rates (400 sq ft. minimum)

PACKAGES include **A-LA-CARTE** benefits **PLUS**

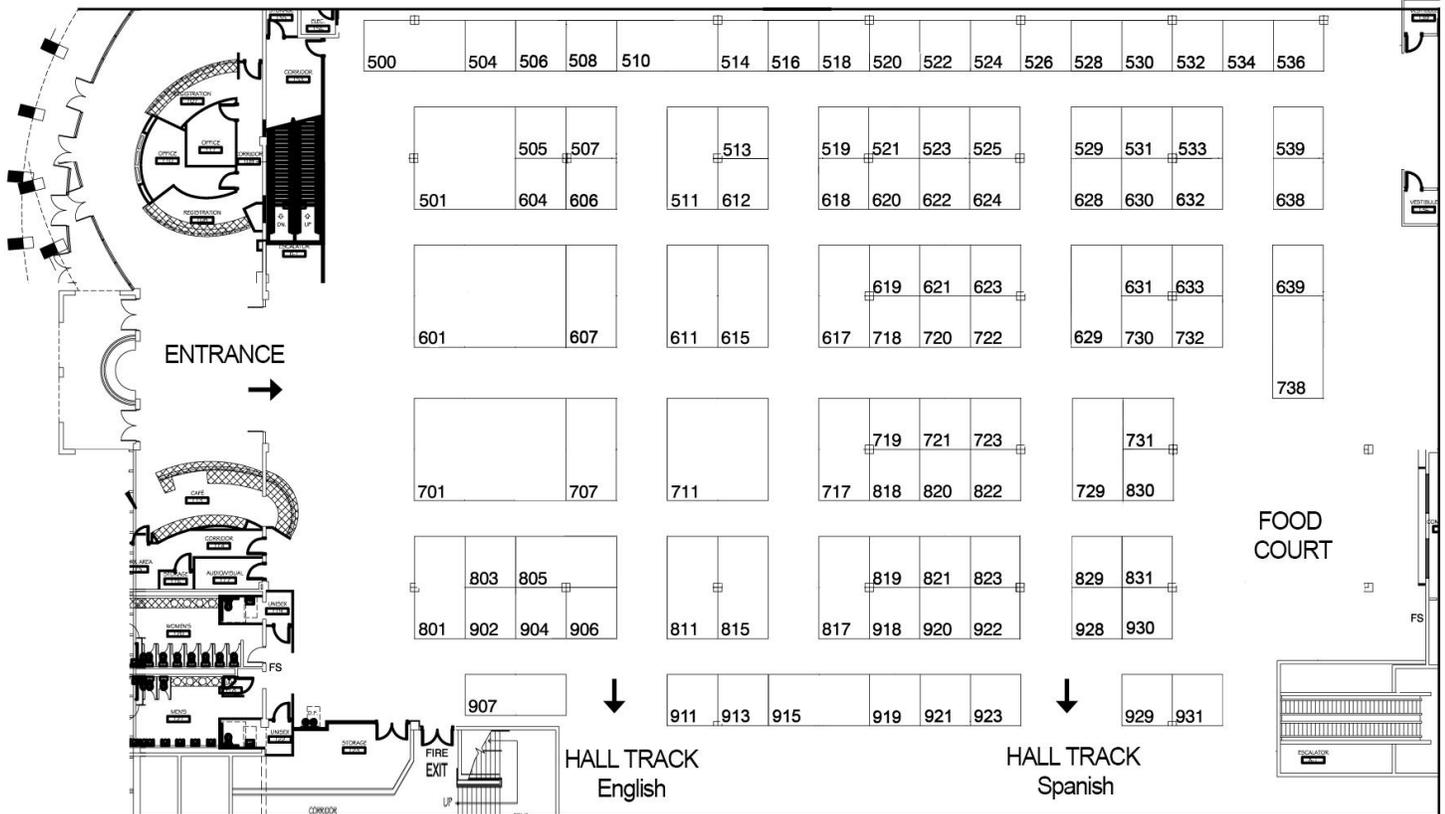
- **ELECTRICITY** (a \$150 value)
- **LOGO WITH LINK (x2)** in homepage website (a \$795 value)
- **FEATURED LISTINGS W. LOGO** on-line, in Guide & on board on-site (a \$795 value)
- **HOT!! INCLUSION IN TWE PASSPORT** (\$1,295 value). *Boost attendance to your booth!*
- **20-min. SPEAKING** (\$995 value) for **SILVER (10x20) & UP** (Limited availability)
- **HALF PAGE AD** in Pocket Guide (\$795) for **GOLD (20x20)**
- **PAGE AD** in Pocket Guide (\$1,295) for **PLATINUM (20x30) & UP**

Add just \$995 to your A-La-Carte Booth For a Special Package and receive extensive **BENEFITS** valued at **\$4000+!!!**



Miami Airport Conv. Center

MAKE YOUR CONNECTION



REACH Major & Emerging Markets in the Right Place, at the Right Time!

In **MIAMI**
America's Business Capital!

EXCLUSIVE SPONSORSHIPS

*Stand out from your competitors...
Dominate the event!*

the **Water** expo
Miami Airport
Convention Center

A- OPENING SESSIONS: \$2,995

2 available, one on each day. Advanced recognition in website and pre-show promotions, recognition in event's program and guide, 10-minute opening presentation, logo on event signage, literature distribution opportunities.



B- EDUCATIONAL TRACKS (one): \$2,995

Exclusive exposure on the breakout corridor with access to all educational tracks: Table top plus signage by the entrance to tracks.

Advanced recognition in website and pre-show promotions, recognition in event's program and guide; exclusive literature distribution opportunities....



C- "SPLASHING" HOUR: \$3,995

Two co-sponsoring opportunities @ \$1,995 ea
On Day 1 from 4:30 to 6 pm. On the show floor BY YOUR BOOTH... plus advanced recognition in website and pre-show promotions, recognition in event's program and guide, your logo on event signage.



D- ON-SITE REGISTRATION (one): \$2,995

Courtesy of **"Your Company...Visit Booth..."** printed on a 2-sided postcard to insert in all Expo badge holders. Logo in Registration Counters & Signs. Advanced recognition in website and pre-show promotions, recognition in event's program and guide.

E - ON-LINE REGISTRATION BANNER (one): \$1,495

Exclusive banner with link throughout the on-line attendee registration system. Advanced recognition in website and pre-show promotions, recognition in event's program & guide

F- LANYARDS: \$1,495

Provided by sponsor

G- EXPO BAG (one): \$2,995

Your logo on the official event bag. Advanced recognition in website and pre-show promotions, recognition in event's program and guide (Price adjusted to \$1,995 if bag is provided by sponsor)

H- INSERTS in EXPO BAG

(Five available): \$995 ea

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

I- WATER STATIONS (one):

\$1,995

Provided by Sponsor; with logo & sponsor info. Advanced recognition in website and pre-show promotions, recognition in event's program & guide.



Exclusive sponsorships may be customized as per your marketing needs.

ADVERTISING IN POCKET GUIDE

Back cover	\$1,995 exclusive
In front covers	\$1,495 exclusive
Full page	\$1,295
Half page	\$ 795

Pocket Guide is a 3 5/8" x 5 1/2" full color publication to be distributed on-site.



(305) 412-EXPO (3976) mail@TheWaterExpo.com

Our US & INT'L. ATTENDEES are looking for Major Suppliers, Best Deals, Professional Value, Innovation, Representations, Business Opportunities & to Network Locally, Regionally & Globally...**MAKE YOURSELF AVAILABLE!**

**A Vacation
Escape in
South
Florida!**



PARTICIPATION AGREEMENT

Please print clearly

This Box is for your info in the Expo Guide

Miami Airport
Convention Center

April 6 & 7, 2016

Please complete, sign &
return this Agreement
to show organizers

By FAX to **(305) 412-3247** or
mail@TheWaterExpo.com

All requests will be assigned on a
first-come, first-served basis.

Make your check payable to
THE WATER EXPO
and mail it to
8900 SW 107 Ave., Ste 313
Miami, FL 33176

Agreement will be considered
valid until signed by
Show Management

COMPANY/EXHIBITOR _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone (_____) _____ WWW. _____
 Your description for Expo Guide (limit to 20 words) _____

CONTACT 1 (Name): _____ Title _____
 Phone (_____) _____ Cellular (_____) _____
 Email: _____ @ _____
 Fax (_____) _____ Address _____
 City _____ State _____ Zip _____
CONTACT 2: _____ Title _____
 Phone (_____) _____ Cellular (_____) _____
 Email: _____ @ _____

DESCRIPTION	
1) Sponsor Packages:	PLATINUM__ GOLD__ SILVER__ BRONZE__
2) Exclusive Sponsorships:	_____
3) Booth size:	_____ ' X _____ ' Choices: a) # _____ b) # _____ c) # _____
4) Ad in Expo Guide:	Back__ Prime__ Page__ Half__ Cover__
5) Electric	\$150 __ 2nd listing \$495 __ LogoWeb \$795__ XBadges \$25 ea __
Note:	_____

COSTS	
1) Packages	\$ _____
2) Exclusive	\$ _____
3) Booth	\$ _____
4) Expo Guide	\$ _____
5) Other	\$ _____
TOTAL	\$ _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Expo Guide and staff badges. Refer to your confirmation email for details.

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO Terms & Conditions, and agree to abide by them. Fax, email and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

PLEASE CHARGE MY CREDIT CARD VISA _____ MC _____ AMEX _____ DISC _____
 Number _____ Cardholder _____
 Expiration: _____ Sec. Code: _____ Signature _____
 Billing Address _____ City _____ State _____ Zip _____

Approved by Show Management: _____

Date: _____